



Muhammad Zubair

Digital Marketing | Meta Ads | PPC | SEO Expert | Shopify & Wordpress Developer

Digital Marketing Expert | 6+ Yrs Scaling Brands with Paid Ads, SEO & Funnel Strategy

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📍 Rawalpindi, Pakistan

WORK EXPERIENCE

Digital Marketing Executive + Team Lead

Ecomplug (ecomplug.com)

Feb 2025 - Present | Rawalpindi

Accomplishments / Tasks

- I ran successful meta ads in UAE and achieve 6+ ROAS.
- I ran successful meta ads in KSA and achieve 8+ ROAS
- I ran successful meta ads in Oman and achieve 6+ ROAS

Digital Marketing Executive

HA Technologies (hatechnologies.net)

Feb 2024 - Feb 2025 | Islamabad

Achievements/Tasks

- I am a team lead. Created Multile CPC ad campign for multiple clients to generate 2x results.
- Also working on Meta ads and develop few wordpress and shopify websites.

Digital Marketing Executive & CTO

Emaila (emailapk.com)

Jan 2023 - Feb 2024 | Islamabad

Achievements/Tasks

- I ran successful meta ads to generate good ROI.
- I did SEO and achived 1st page ranking. created wordpress websites.

Digital Marketing Manager

Global Touch

Jan 2022 - Jan 2023 | Islamabad

Achievements/Tasks

- I ran successfull meta ads campaigns for multiple clients.
- Also created Shopify and Wordpress websites.

Web Developer /SEO Expert / Digital Marketing

Devsultans (devsultans.com)

Mar 2020 - Dec 2021 | Islamabad

Achievements/Tasks

- I developed Websites and done SEO of those websites.
- I Created a LMS System on MOODLE. I developed Woocommerce Websites.

SKILLS

SEO

Meta Ads

e-commerce

shopify

PPC

digital Marketing

SEM

woocommerce

Google Ads

Wordpress

ACHIEVEMENTS

I have worked on multiple Meta Ads ,SEO, & PPC, and web development projects.

Role

Key Features

- Ran a Successful Meta Ads & TikTok Ads with 6x ROAS in UAE,KSA & Oman.
- SEO project (www.thestockdork.com) I increased its traffic 20%.
- I developed many E-commerce Website i.e (lyallpore.com, kinaari.com,) and also done SEO and ran PPC campaigns.
- I have also Developed LMS system using Moodle (sfd.learningassure.com)
- Developed shopify website and rank it on google (lailasclothing.co.uk) ranked it at 1st page of google.
- Developed SHopify store & SEO optimise (babusclothing.co.uk) ranked at 1 position in UK.
- Ran a Successful Meta Ads & TikTok Ads with 6x ROAS in UAE and KSA.
- Ranked website " solo-sledge.com" on 1st page of the google and ran successful PPC campaign to get leads for SUP paddle boards.
- I ranked "sambeatyhub.com" on 1st page of google to generate sales and google adsense revenue and ran social media ad campaign with 3x ROI
- Developed shopify dropshipping store, find winning products and created successful ad campaigns on facebook and tiktok